



Press release:

## **Marcolin and Sixty SpA:**

### **a deal has been made for the production and marketing of the Miss Sixty eyewear line**

An important agreement in the eyewear sector. Marcolin SpA and Sixty SpA have signed an agreement for the production and marketing, around the world, of sunglasses and frames under the Miss Sixty brand.

This agreement - between Marcolin, one of the top companies in the eyewear sector (ITL 230 billion turnover forecast for 2000), and Sixty Group (ITL 540 billion sales expected in 2000), a consolidated business in the world of young fashion, and owner of the brands Murphy & Nye, Killah Babe, and Energie - in four years will develop a turnover of around 22 billion Lire.

According to Renato Rossi, CEO of Sixty SpA:

"Marcolin is a company of international calibre, with a major production and marketing capacity. Their quality and style, together with the determination and ability to compete on markets, led us to start out on this association which will enable Miss Sixty to have an important and meaningful presence in the global market".

"Marcolin - remarked Maurizio Marcolin, Licensing Director of the Group - will become enriched by a high value brand. With its ability to identify market niches complementing each other, a well balanced products portfolio and by leaving stylistic independence to each of the designer labels, Marcolin will best be able to develop in international markets".

The Sixty Group, which is based in Chieti, has outlets around the world through 7 branches and 4,200 points of sale. The Miss Sixty eyewear range, made exclusively in the woman's wear version, will be produced and marketed in Italy and the rest of Europe starting from November 2001 and then go on to be distributed around the world.

This important agreement follows just after the release of the excellent figures for the first six-months achieved by Marcolin, with sales amounting to ITL 127 billion.

In 1999, production from the Marcolin Group, sited in Longarone (Belluno), exceeded 2.3 million frames, split between sunglasses and spectacle frames, marketed through over 50,000 sales points across 70 countries.

Milan, 19 October 2000