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**FOR IMMEDIATE RELEASE**

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**HARLEY-DAVIDSON AND MARCOLIN CONSOLIDATE  
PARTNERSHIP BY RENEWING EYEWEAR LICENSING  
AGREEMENT**

Longarone (Belluno), Italy—23<sup>rd</sup> December 2014— Marcolin SpA, a worldwide leading eyewear company, and Harley-Davidson are proud to have extended their licensing agreement until December 31<sup>st</sup>, 2018, for the design, production and distribution of the eyewear collections of sunglasses and optical frames. This reflects the growth of the brand's eyewear business across all major Countries, especially North America.

Initially launched through a licensing partnership with Viva International Group in 1994, this new multiyear agreement has been expanded to include the Marcolin Group.

The Harley-Davidson collection of sunglasses and optical frames is sold in the most prestigious optical stores worldwide, as well as the Harley-Davidson dealers.

**About Marcolin**

Marcolin is among the leading companies for eyewear and stands out in the luxury sector for high quality of products, focus on details and a prestigious distribution network. In 2013, the company sold about 13,4 million eyeglasses with more than 1350 models.

In December 2013, Marcolin finalized the acquisition of Viva International Group significantly strengthening its brands portfolio and the distribution structure, particularly in the U.S.

Currently the company portfolio of brands includes: Tom Ford, Balenciaga, Ermenegildo Zegna, Agnona, Montblanc, Roberto Cavalli, Tod's, Emilio Pucci, Swarovski, DSquared2, Diesel, Just Cavalli, Cover Girl, Kenneth Cole New York, Kenneth Cole Reaction, Timberland, GUESS, GANT, Harley-Davidson®, Marciano, Catherine Deneuve, SKECHERS, BONGO®, CANDIE'S®, RAMPAGE®, Viva, Magic Clip®, Savvy, Marcolin, National and Web.

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