

MARCOLIN INAUGURATES ITS NEW MANUFACTURING FACILITY BASED IN FORTOGNA

**In-house Made in Italy production doubles due to the starting activities of the
additional 3.500m² building in the heart of the eyewear district.
70 new employees by this Autumn**

Longarone (Belluno) Italy - July 3, 2015 - Marcolin SpA, a worldwide leading eyewear company, inaugurates its new manufacturing facility in Longarone (Fortogna area), already functioning since the beginning of May. This operation is part of the quality enhancement process undertaken by Marcolin and allows the company to double its in-house Made in Italy production, while also increasing the area's local employment.

The starting activities at the Fortogna facility, according to the company's medium-long term development plan, will increase the production of acetate fronts and temples in Italy. This enhancement will help serve the needs resulting from new brands added to the company's portfolio, as well as the structural growth of some markets. Marcolin, in fact, has signed licensing agreements with fashion and luxury brands that are characterized by Made in Italy development and production, a guarantee of creativity and quality perfectly expressed by the local artisan tradition.

In the 3.500m² factory, 143 employees will be fully operative by July, with 30 of them as new hires. During the current year, the workforce will grow by 40 additional individuals along with an increase in the production's volume.

The Fortogna facility has been completely renovated after its acquisition was finalized last October 2014. New production equipment has been introduced, the structural systems have been updated and, finally, an internal canteen for the employees has been created.

About Marcolin

Marcolin, among the worldwide leading companies in the eyewear industry, stands out for the pursuit of excellence, continuous innovation and the unique ability to faithfully combine design and Italian craftsmanship with the DNA of each brand.

The brand portfolio includes: Tom Ford, Balenciaga, Ermenegildo Zegna, Agnona, Montblanc, Roberto Cavalli, Tod's, Emilio Pucci, Swarovski, Dsquared2, Diesel, Just Cavalli, Covergirl, Kenneth Cole New York, Kenneth Cole Reaction, Timberland, Guess, Gant, Harley-Davidson, Marciano, Catherine Deneuve, Skechers, Bongo, Candie's, Rampage, Viva, Magic Clip, Savvy, Marcolin, National and Web. In 2014, the company sold about 14,3 million eyeglasses.

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